

GENERAL INFORMATION

ACCOMMODATION

Please find different well-priced hotels, where you can make your room reservation directly, below. To use the conference special rates please refer to the "CEN-CENELEC" when making your reservation.

Mercure Hotel Brussels Center Louise ****

E-Mail: mercurebrusselslouise.sales@alliance-hospitality.com

Chaussée de Charleroi 38, 1060 Brussels

Phone: +32 (0) 2 533 66 66

Fax: +32 (0) 2538 90 14

Price estimation: Single-room: € 135^a (breakfast not included)

NH Brussels City Centre ****

www.nh-hotels.com

Chaussée de Charleroi 17, 1060 Brussels

Phone: +32 (0) 2 214 07 57

Fax: +32 (0) 2 537 90 11

Price estimation: Single-room: € 129^a (breakfast not included)

NH Stephanie ****

www.nh-hotels.com

Rue Jean Stas 32, 1000 Brussels

Phone: +32 (0) 2 214 07 57

Fax: +32 (0) 2 539 33 79

Price estimation: Single-room: € 133^a (breakfast not included)

The prices are estimations and without engagement.

Further hotels in Brussels with special rates can be found via the following link:

<ftp://ftp.cen.eu/PUB/CCMC/Hotels.pdf>

The EU funds the project AdvanceETV within FP7.

Disclaimer notice: The European Commission is neither responsible nor liable for any written content in this announcement.

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REGISTRATION

The participation is free of charge but if you intend to participate, please register by submission of the enclosed reply form.

The form is available on the website

www.eu-etv-strategy.eu.

Application deadline for the admission to the participant list is **May 4th, 2011**.

CORRESPONDENCE

DECHEMA e.V.

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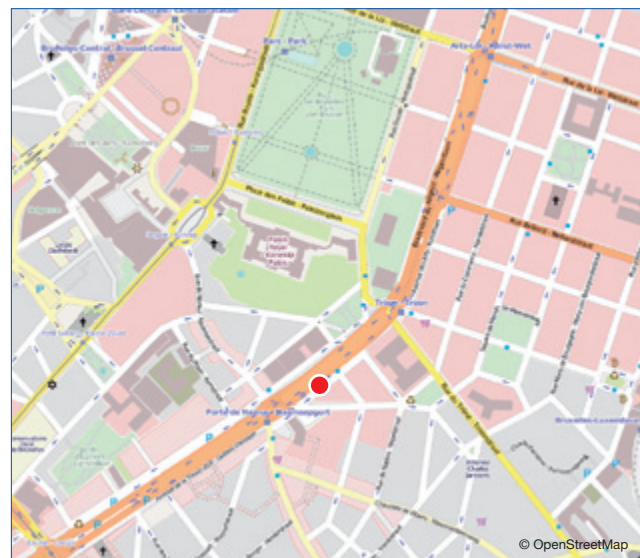
Fax: +49 (0)69 75 64-117

E-mail: hermsdoerfer@dechema.de

EVENT LOCATION

CEN-CENELEC Meeting Centre

Avenue Marnix 17, B-1000 Brussels



PUBLIC TRANSPORT

Links:

www.stib.irisnet.be/FR/01000F.htm (Metro)

www.stib.irisnet.be/FR/37000F.htm (Airportline)



Helping eco-innovations to reach the market – European and international perspectives on Environmental Technology Verification (ETV)

**24 – 26 May 2011
Conference and Workshop**

at the CEN-CENELEC Meeting Centre



www.eu-etv-strategy.eu



INVITATION

Helping eco-innovations to enter the market is an important target for the environment, the European economy and Europe in a global market. One approach to achieve this goal is the reliable proof of new technology's performance through Environmental Technology Verification (ETV).

After initial research in projects all over Europe, the European Commission recently started to initiate the "EU ETV pre-programme", in the first phase together with 7 EU member states. It is operating on a voluntary basis in order to build up a formalized system – aiming to generate independent and highly credible information about new environmental technologies.

Initially the following technology areas are covered by EU ETV pre-programme:

- Water treatment and monitoring (monitoring of water quality, treatment of drinking water and of waste water)
- Materials, waste and resources (separation and sorting of solid waste, recycling of materials, end-of-life products and chemicals, products made of biomass)
- Energy technologies (renewable sources of energy, energy from waste, energy efficiency technologies)

But not only the EU ETV pre-programme and its main document, the "General Verification Protocol" will be focused in the course of the conference. International recognition and mutual acceptance with non EU ETV schemes are also strong issues of the event as they support the positioning of European technologies in a global market according to the principle 'verified once, accepted everywhere'.

The conference addresses technology providers, certification bodies, industry representatives and associations, politicians and regulators, with the aim to:

- Introduce ETV as a tool for technology promotion
- Explain the EU ETV pre-programme, its main elements and functioning
- Open a gate for participants to get first experiences with the requirements for a participation in the EU ETV pre-programme
- Outline pathways for cooperation and mutual recognition of ETV on an international level

The workshop addresses the functioning of the EU ETV pre-programme and specific aspects related to environmental impacts, sustainability assessment and market benefits in more detail. The participation in the workshop is limited.

The participation in the conference and workshop is free of charge.

We are looking forward to seeing you in Brussels!

PROGRAMME · CONFERENCE · MAY 24TH, 2011

09:30 **Registration & Coffee**

EU ETV Pre-Programme

10:30 **Welcomes**

11:00 **ETV in the landscape of EU innovation policy**
Nicolas Banfield, European Commission

11:30 **The EU ETV pre-programme**
Pierre Henry, European Commission

12:00 **Discussion**

12:30 *Lunch*

13:30 **The market case for ETV**
Mark Peacock, GHK Consulting Ltd/UK

14:00 **Environmental Technology Verification as an innovation service**
Thoerkild Qvist Frandsen, Agrotech/Denmark

14:30 **The European General Verification Protocol – how is it organised?**
Uwe Fortkamp, IVL/Sweden

15:00 **The European General Verification Protocol – how does the verification procedure work?**
Uwe Fortkamp, IVL/Sweden

15:30 *Coffee*

16:00 **Accreditation of Verification Bodies – a roadmap**
Carole Toussaint, COFRAC/France

16:30 **EU ETV pre-programme management**
Manuela Musella, Joint Research Centre/The Netherlands

17:00 **Addressing barriers, gaps and needs for implementing ETV**
Derk van Ree, Deltares/The Netherlands

17:40 *End of day 1*

19:30 **Get together**

At the Representation of the State of Hessen to the European Union (19, Avenue de l'Yser, 1040 Brussels)

PROGRAMME · CONFERENCE · MAY 25TH, 2011

08:45 **Registration & Coffee**

International Perspectives on ETV

09:15 **Introduction to international ETV activities**
Pierre-Yves Caux, Environment Canada/Canada (tbc)

10:00 **Joint and co-verification roadmaps – practical tools for global ETV cooperation**
Christian Gron, DHI/Denmark

11:00 *Coffee*

11:30 **Joint verification in practice: An example**
Mette Tjener Andersson, DHI/Denmark

12:00 **The route towards an internationally accepted ETV procedure**
Rick Gould, Environment Agency/UK

12:30 *Lunch*

Discussion in working groups:

13:30 **How can ETV support eco-innovation to reach the market?**

What are advantages for vendors in international cooperation on ETV?

Which requirements have to be met regarding confidentiality/transparency?

Which requirements have to be met regarding quality/cost balance?

How to operate ETV locally and have global recognition?

15:00 *Coffee*

15:30 **Presentation of the results of the working groups**

16:00 **Final remarks**

16:30 *End of day 2*

PROGRAMME · WORKSHOP · MAY 26TH, 2011

09:30 **Registration and coffee**

Functioning of the EU ETV Pre-Programme

10:00 **Understanding the roles, responsibilities and interactions in the EU ETV pre-programme: Proposer, verification bodies, testing bodies and analytical laboratories**
Uwe Fortkamp, IVL/Sweden

10:30 **Discussion in 2 groups**

How to apply the EU ETV Pre-Programme for:

I) verification bodies, testing bodies and analytical laboratories

II) proposers/vendors and purchaser

12:30 *Lunch*

13:30 **Report back**

From technology performance to sustainability and market benefits

14:00 **From technology performance to environmental impacts and sustainability assessment**

Pierre Henry, European Commission

Manuela Musella, Joint Research Centre/The Netherlands

14:20 **Discussion in 2 groups**

What is performance in an ETV context?

What is the market benefit of sustainability parameters in ETV?

15:25 *Coffee*

15:45 **Report back and conclusions**

16:00 *End of the event*